



Global Tourism Renewable Energy Alliance Announced

Vancouver / London - March 30 2006

In a presentation to Globe 2006 in Vancouver today, Alex Winch, President of Mondial Energy Inc. announced an alliance with Green Global Village to target the tourism sector with Mondial's innovative solar financing mechanism.

Winch said that Mondial has developed a financing structure that allows for no capital outlay, low operating cost energy solutions using high quality equipment and long term, stable energy prices. The link with tourism – one of the world's largest and most energy reliant sectors – opens up immense market opportunity. He added that it would also help the tourism industry do the right thing at the right time for global climate change solutions.

Geoffrey Lipman, chair of Green Global Village (GGv) and its sister company Green Globe 21, said that it was time for the sector to get behind the drive for imaginative new energy sources. He is delighted to bring 15 years of sustainability campaigning in the tourism industry together with Mondial's focus on solar solutions. Mr. Lipman said, "Small companies with the right vision and partnership attitude can make a profound difference."

Lipman added "We are particularly committed to bringing Mondial Global's unique approaches to emerging markets to contribute to both climate change and development solutions. This is in line with our commitment with tourismpartners.org (ICTP) to Mission Africa and the imperative of sustainable tourism."

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About Mondial Energy Inc. – www.mondial-energy.com

Mondial Energy Inc. is a Canadian company formed to own renewable energy assets and to sell the generated energy to its customers. In institutional, commercial, and multi-unit residential applications, Mondial pays for, owns and maintains solar water heating and air heating systems on its customers' premises.

Mondial prices its renewable energy to be competitive with conventional energy alternatives such as electricity, natural gas or oil. Through long-term Mondial Energy contracts, customers can lock in their energy costs for terms longer than are available in conventional energy markets. By fixing a portion of its energy costs Mondial's customers can significantly reduce the volatility of their total energy bill.

About Green Global Village – www.gg-v.org

Green Global Village is a boutique consultancy providing high-level strategic advice and practical implementation in travel and tourism development primarily, but not only, to the public sector. Our approach is based on the application of top-level expertise, supported by superior analysis, to develop practical strategies. GGv is also able to provide partnership support for the management of change and guidance on the encouragement of tourism development, entrepreneurship and investment.

Green Global Village is committed to sustainable and ethical tourism and specializes in bringing about change for good through tourism development. Our guiding framework is the UN Millennium Declaration, the UN World Tourism Organization's Global Code of Tourism Ethics, the CSR Guidelines of the Commonwealth Business Council and the sustainability principles of Green Globe 21. Our strategic priority is triple bottom line sustainable development – economic, social and environmental. Our focus is emerging markets.